



# Grey THEOREM

## Economics & Life Sciences Advisory

Grey Theorem is founded on the principle that mathematics and logic-driven thinking produces a measurable strategic advantage. Integrating quantitative rigor, qualitative analysis, and scientific reasoning, our firm develops tailored frameworks for understanding complex systems — from economic environments and commercial markets to emerging biotech and translational research.

Founder and head consultant Josef Grey's work reflects an interdisciplinary philosophy: that economics, biology, and human behavior are interconnected systems that can be modeled and translated for clearer decision-making. Grey Theorem supports clientele including marketing and sales teams, private investors, biotech startups, executives, and government agencies through engagements such as macroeconomic interpretation, forecasting, strategic market analysis, competitive intelligence, and scientific due diligence.

In a landscape increasingly filled with noise, automation, and fragmentation, Grey Theorem focuses on structured insights, analytical discipline, and human-first advisory relationships.



### Economic Analysis, Translation, & Forecasting

- Tailored macro & micro economic analyses
- Specified countries or global focus
- Translation of economics to sales data and forecasts
- Executive economic and strategic advisory



### Quantitative & Qualitative Market Research

- Customized market sizing, scenario-based forecasting
- HCP & Consumer survey design, analysis, project manager
- Competitive intelligence + Market intelligence
- Financial, Leadership, and Operational Dossiers



### Research Technology Design & Review

- Accomplished RNA and mathematics innovator
- Disease modeling, assay design, process development
- Scientific due diligence, preclinical research review
- Professional Brainstormer